

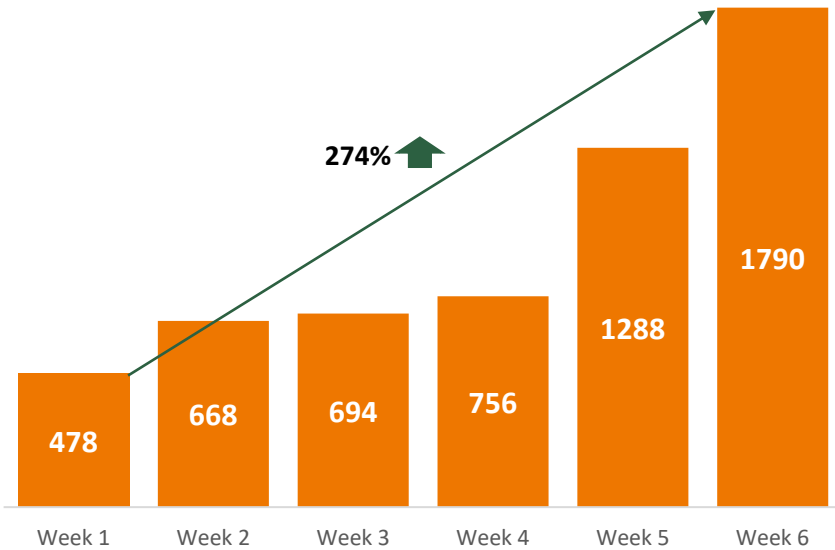


# Queens organics: first half of the first season shows remarkable results

- The Queens curbside organics program has diverted **5.7 MILLION POUNDS** of material from landfill in its inaugural six weeks!
- Queens districts are wildly outperforming the legacy opt-in districts:
  - More than half the Queens districts outperformed the best-performing opt-in district – Brooklyn Community Board 6 (Carroll Gardens, Cobble Hill, Gowanus, Park Slope, Red Hook) – which has participated in DSNY curbside organics programs for nearly a decade.
  - Queens Community Board 12 (QE12) had never participated in organics collection before and, in Week 6, that district alone produced more curbside compost material than the *entire seven-district legacy opt-in program*.
- The first six weeks (October 3 – November 12) showed huge week-over-week growth with a 274% increase in diverted material from week 1 to week 6.
- DSNY studied successful organics programs around the world and found that in the start-up phase success was often driven by leaf and yard waste. The results already validate that this strategy WORKS in New York City.
- All of this is being achieved at HALF the cost of prior programs.

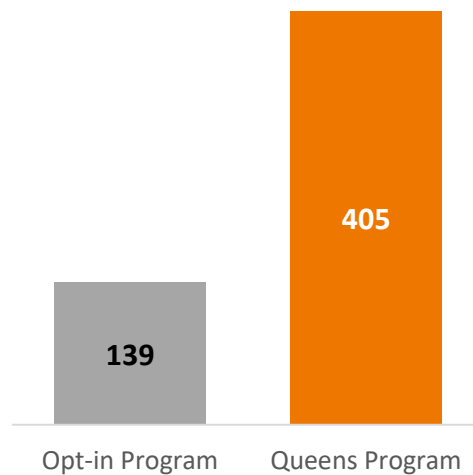
Participation in the Queens program is growing substantially week-to-week, with a 274% increase in diverted material from week 1

Organics collected in Queens, by week (total pounds, in thousands)



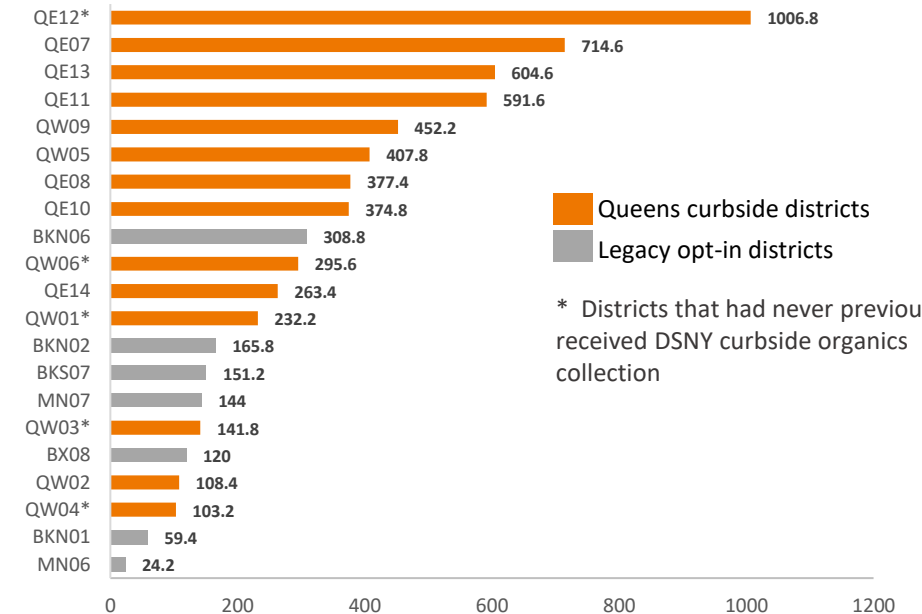
The Queens program already has ~3x the tonnage per district of the legacy opt-in program

Organics collected weeks 1-6, by program (pounds per district, in thousands)



Queens districts are wildly outperforming opt-in districts, even though opt-in districts like BK6 have participated in DSNY organics for a decade

Organics collected by district (pounds, weeks 1-6, in thousands)



\* Districts that had never previously received DSNY curbside organics collection